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I seem to be
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I'm on my way.

That's what I thought,
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Good morning,
conveyor belt! How
are you today?

The Internet of Things: Connected Products – Connected Manufacturing

Dr. Rainer Kallenbach, CEO, Bosch Software Innovations GmbH



BOSCH

Bosch Key Figures 2014

- Bosch Group**
- 48,9 billion EUR in sales
 - 290 000 associates
 - 225 manufacturing sites



Automotive Technology

68 % share of sales



Industrial Technology



Energy and Building Technology

32% share of sales



Consumer Goods



Europe



- 53 % share of sales
- 174 400 associates
- 140 manufacturing sites

Americas



- 21 % share of sales
- 33 500 associates
- 33 manufacturing sites

Asia Pacific ²

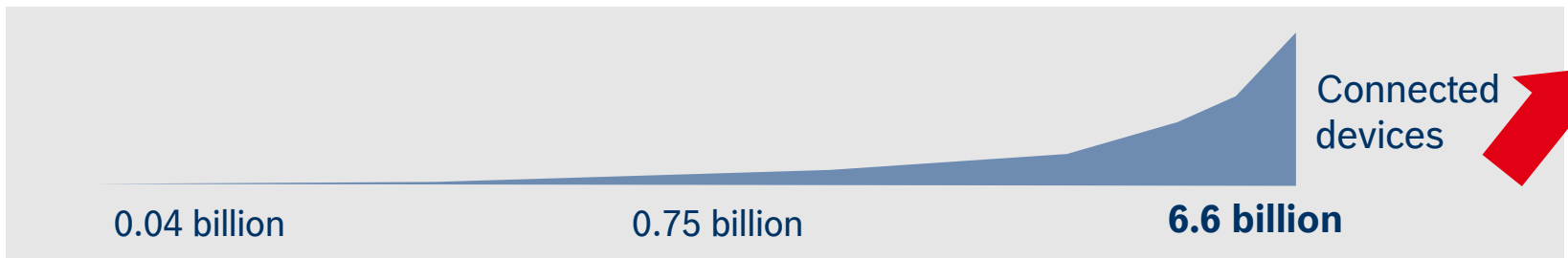
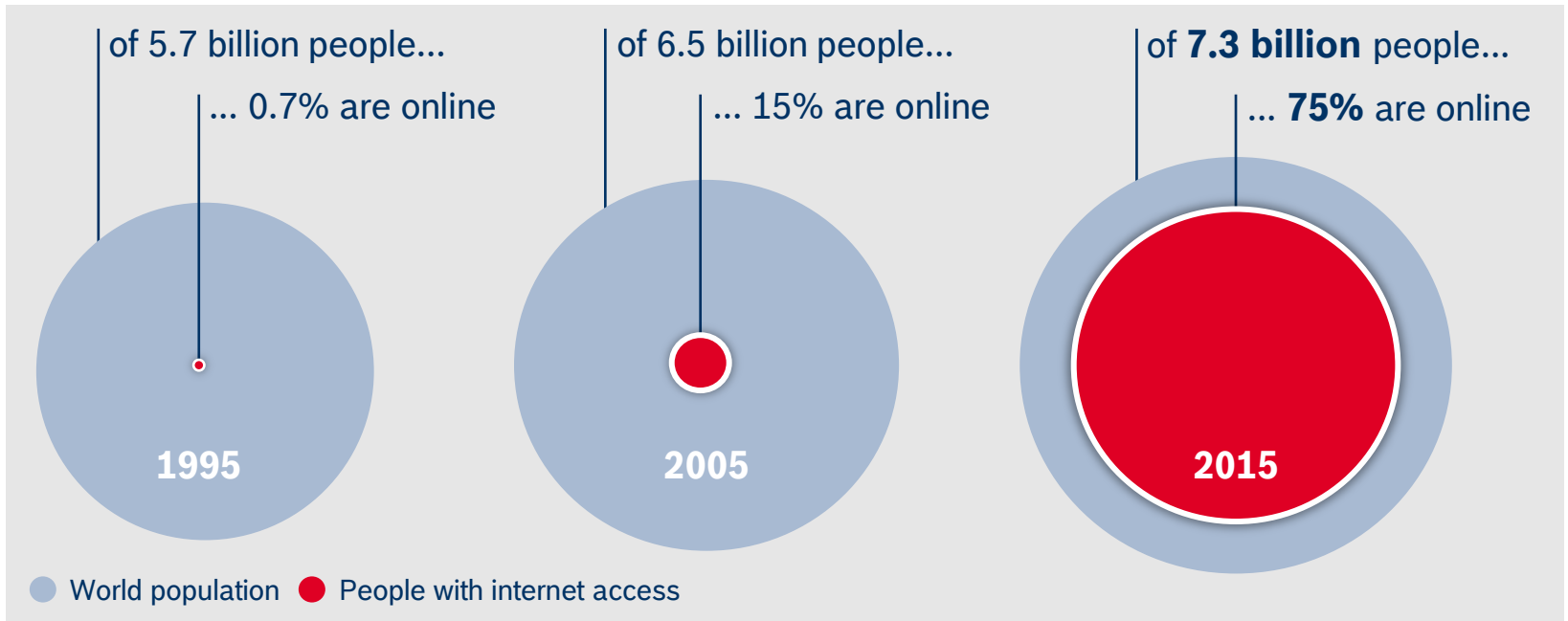


- 26 % share of sales
- 73 500 associates
- 52 manufacturing sites

² Including other regions



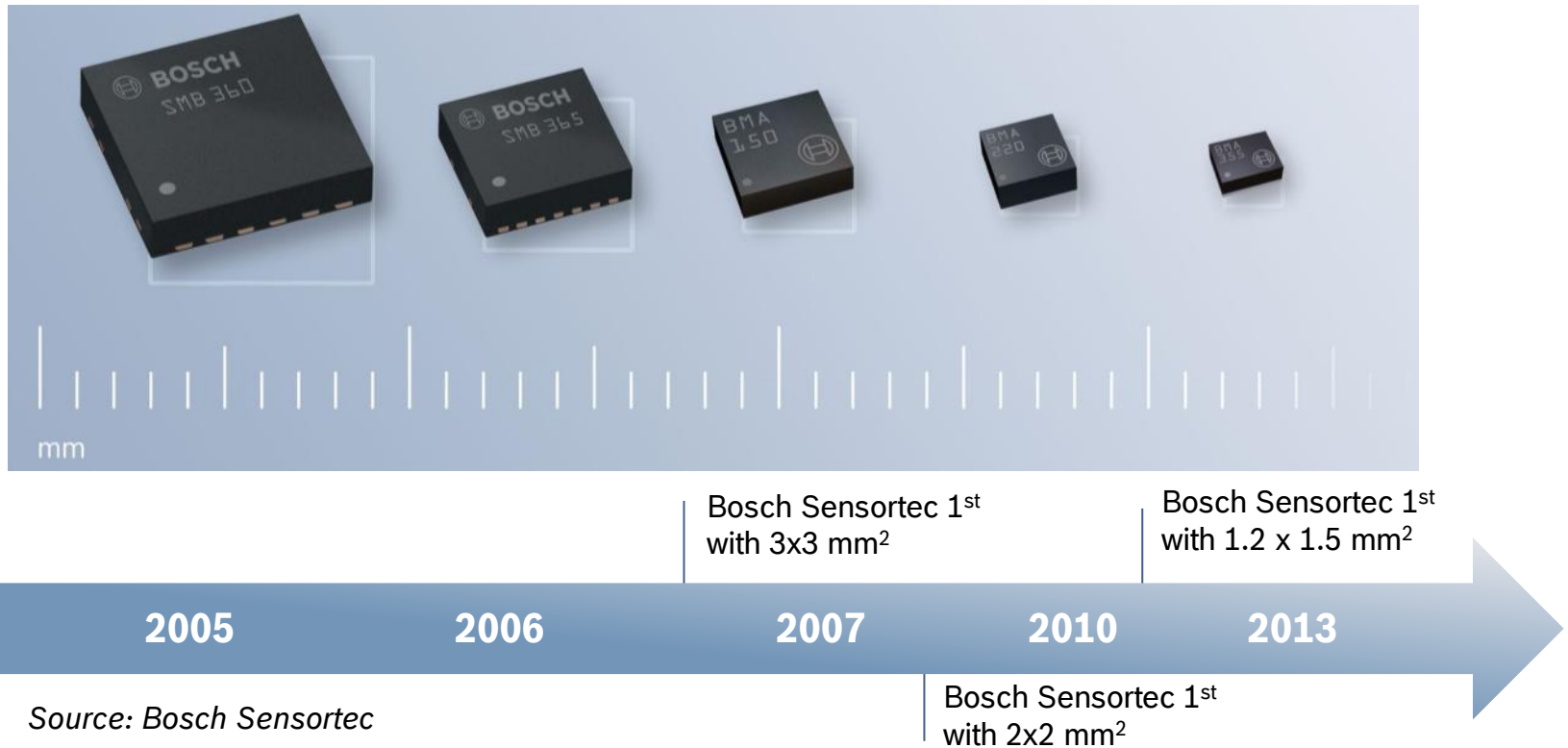
On the way towards a connected world ...



Enabling Technology: MEMS Sensors

“Moore’s law” in MEMS

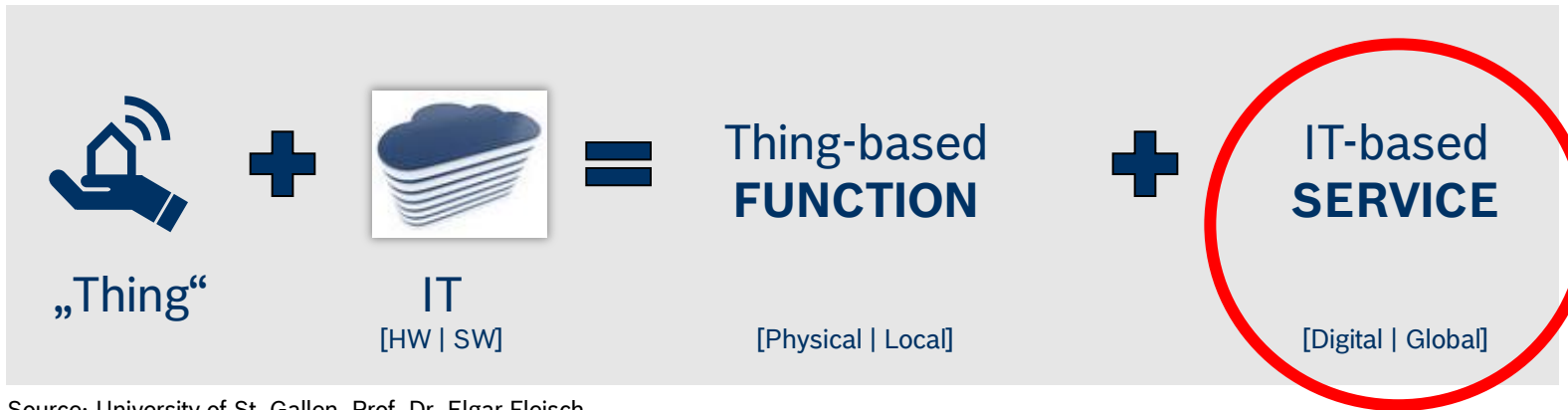
→ Continuously shrinking size/footprint and reducing power consumption



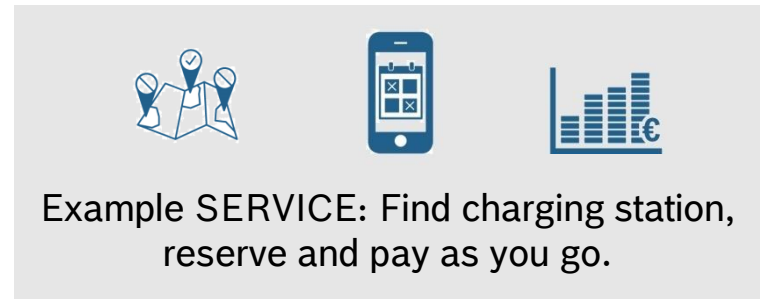
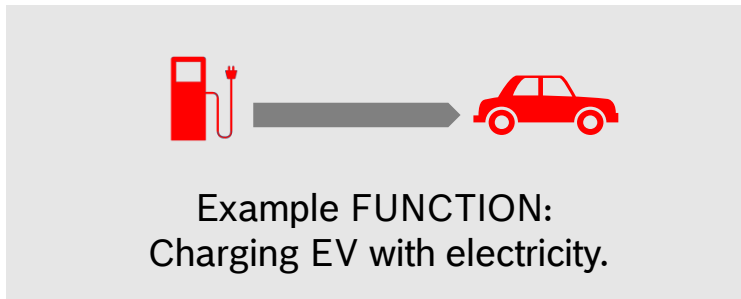
Internet of Things Vision: Connected World



Connected “smart” things allow new services



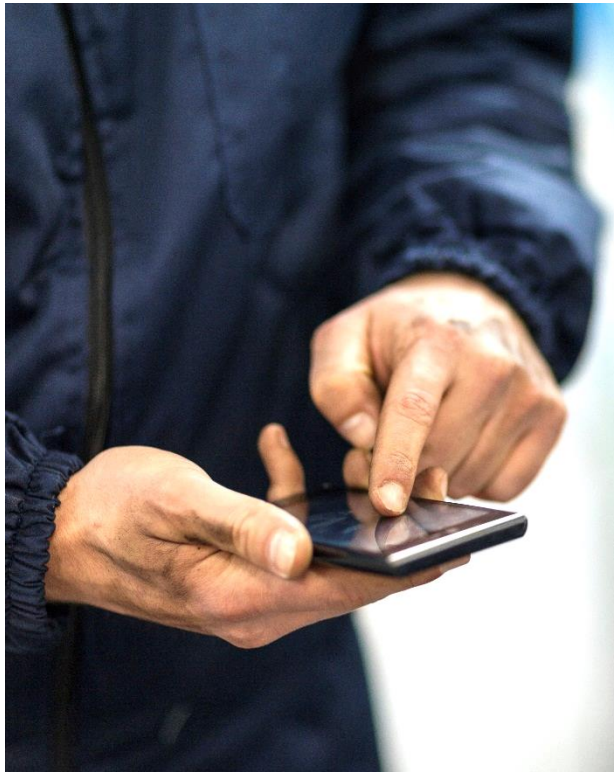
Source: University of St. Gallen, Prof. Dr. Elgar Fleisch



The Internet of Things

First Step Toward an IoT Solution

Add connectivity to the basic functionality.



adding connectivity

smartphone app

connected

remote control

managing all devices

connected home

The Internet of Things

The Way Towards an Intelligent Solution

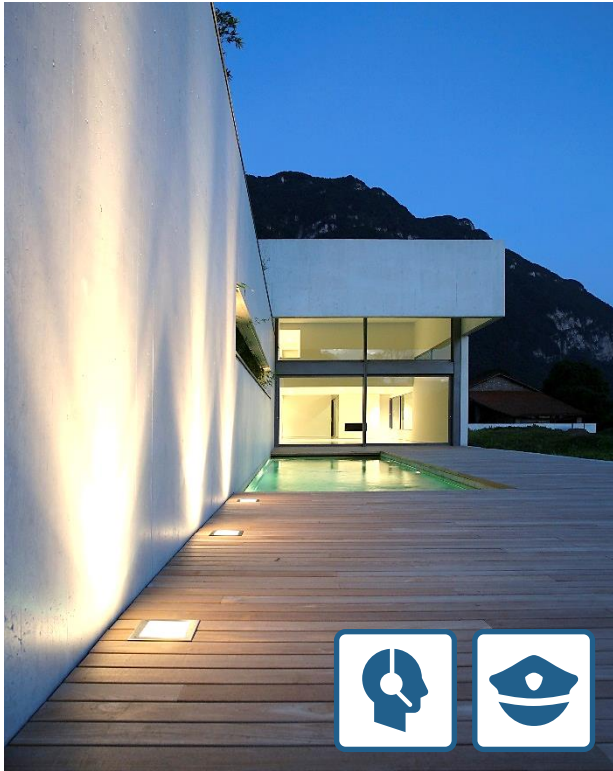
Add smart sensors to increase functionality.



motion detector
increased comfort
smart
sensing
internet based
remote management
lighting pattern

Finally: Added Value for the Customer

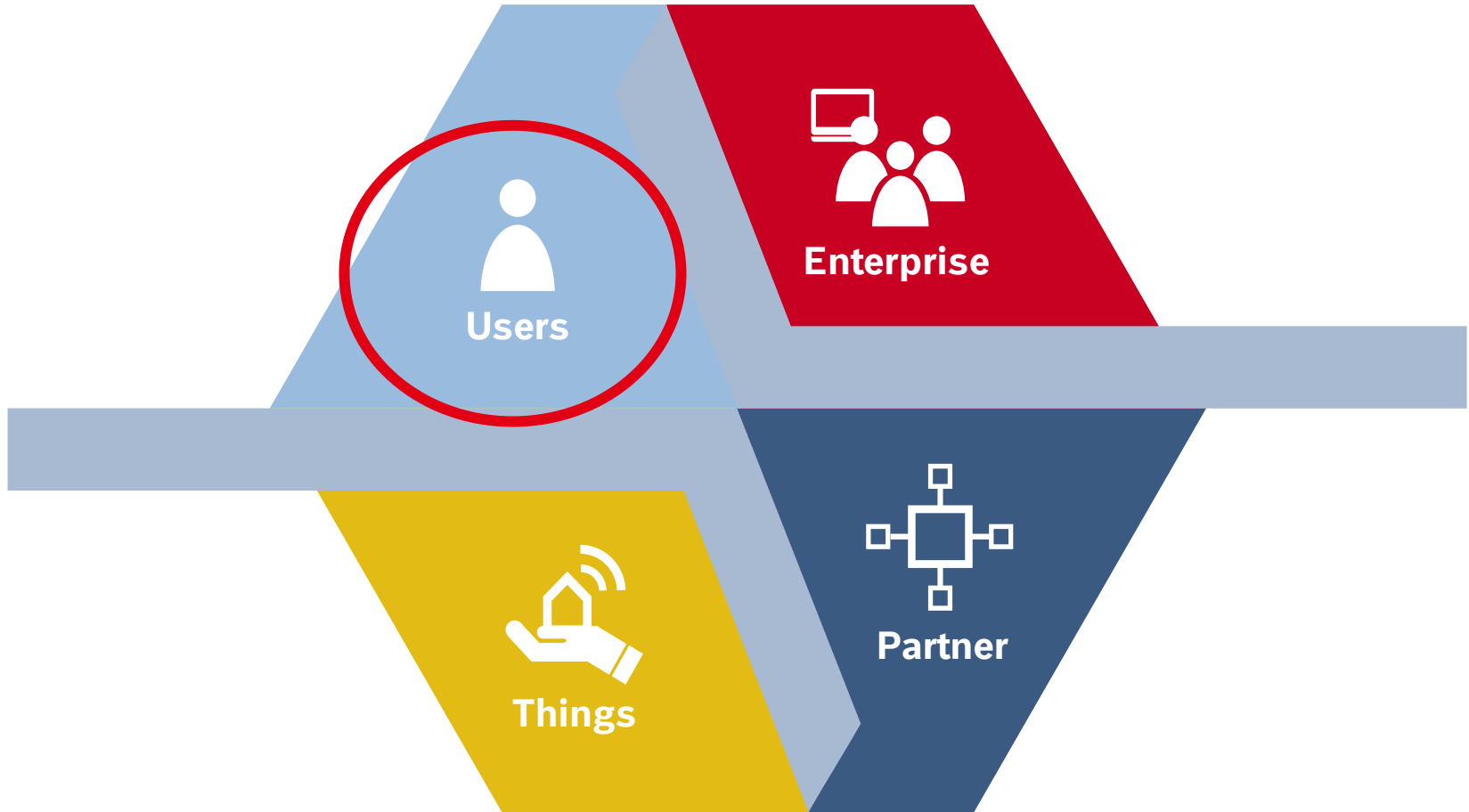
Find convenient new services based on the technological possibilities.



local intelligence
minimal additional costs
**internet
service**
added value
security service
new business models

more: www.comfilight.com

Connected World Solutions cover 4 Areas



Connected Manufacturing Example: Service Portal

Machine Operator

- One portal for all maintenance applications
- Integration of existing processes and systems
- Comprehensible and accurate accounting of warranty services



Enterprise

- Maximize uptime
- Better planning of maintenance activities
- Use maximum lifetime of spare parts and products
- Increased productivity

Machines & Components

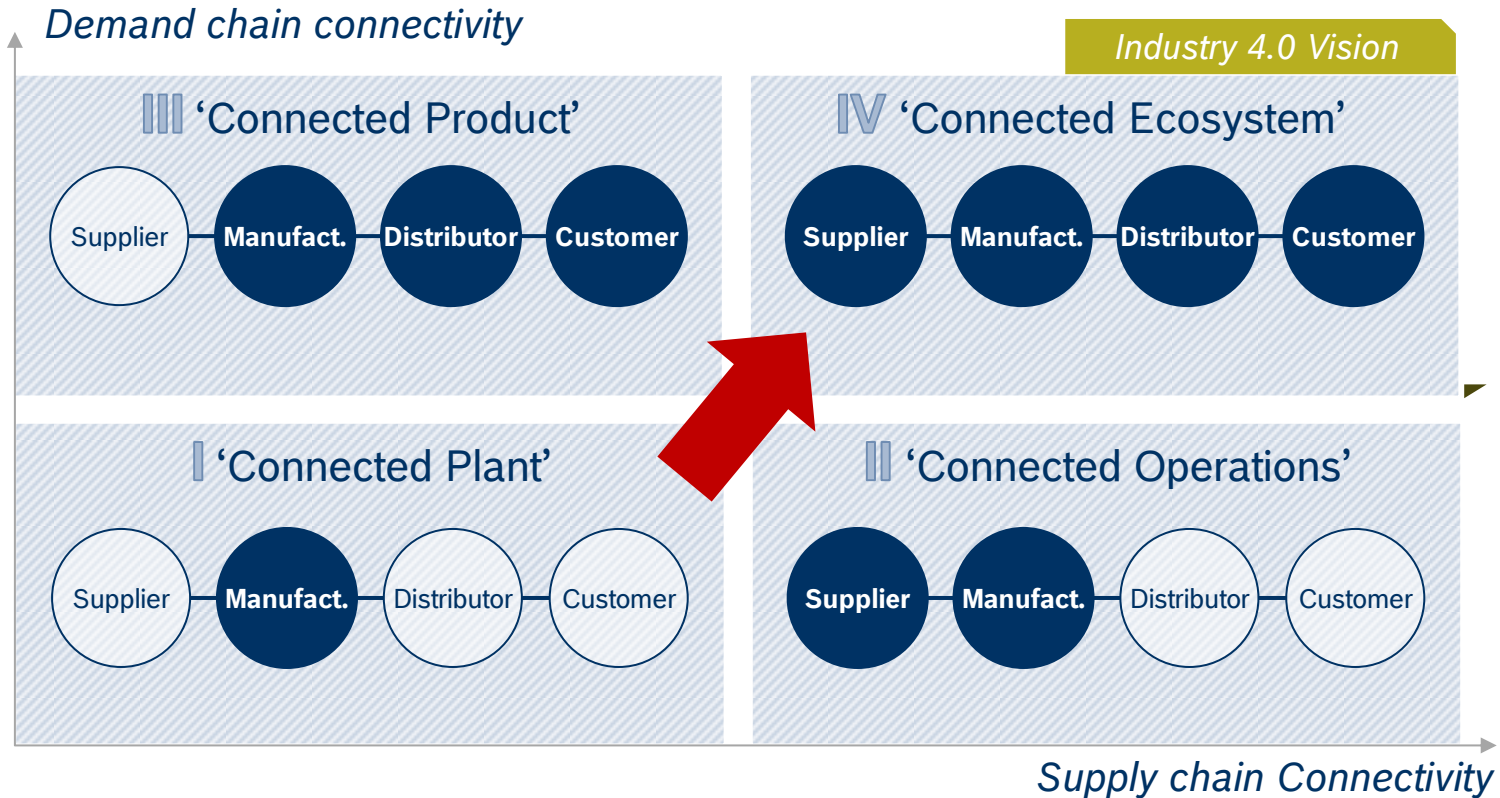
- Real-time compilation of machine and sensor data
- Rule-based analysis of machine data to create mal-function prognosis
- Mapping of maintenance processes



Service Partner

- Optimize services offered for customers
- Revenue through new services
- Increase margins by offering services remotely

Industry 4.0: Solution Quadrants

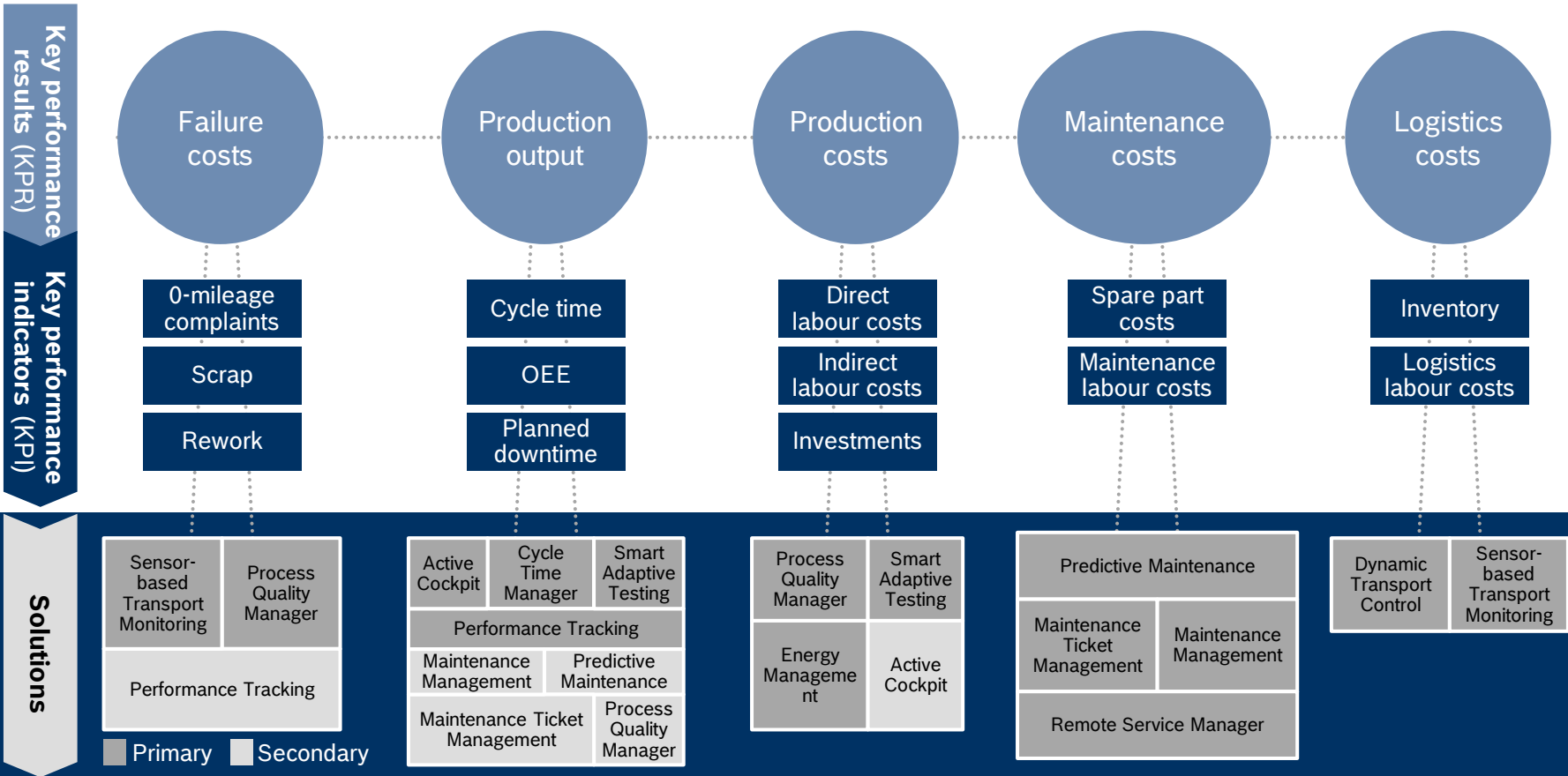


Source: Demand chain management in manufacturing and services: Web-based integration, drivers and performance, Markham T. Frohlich , Roy Westbrook

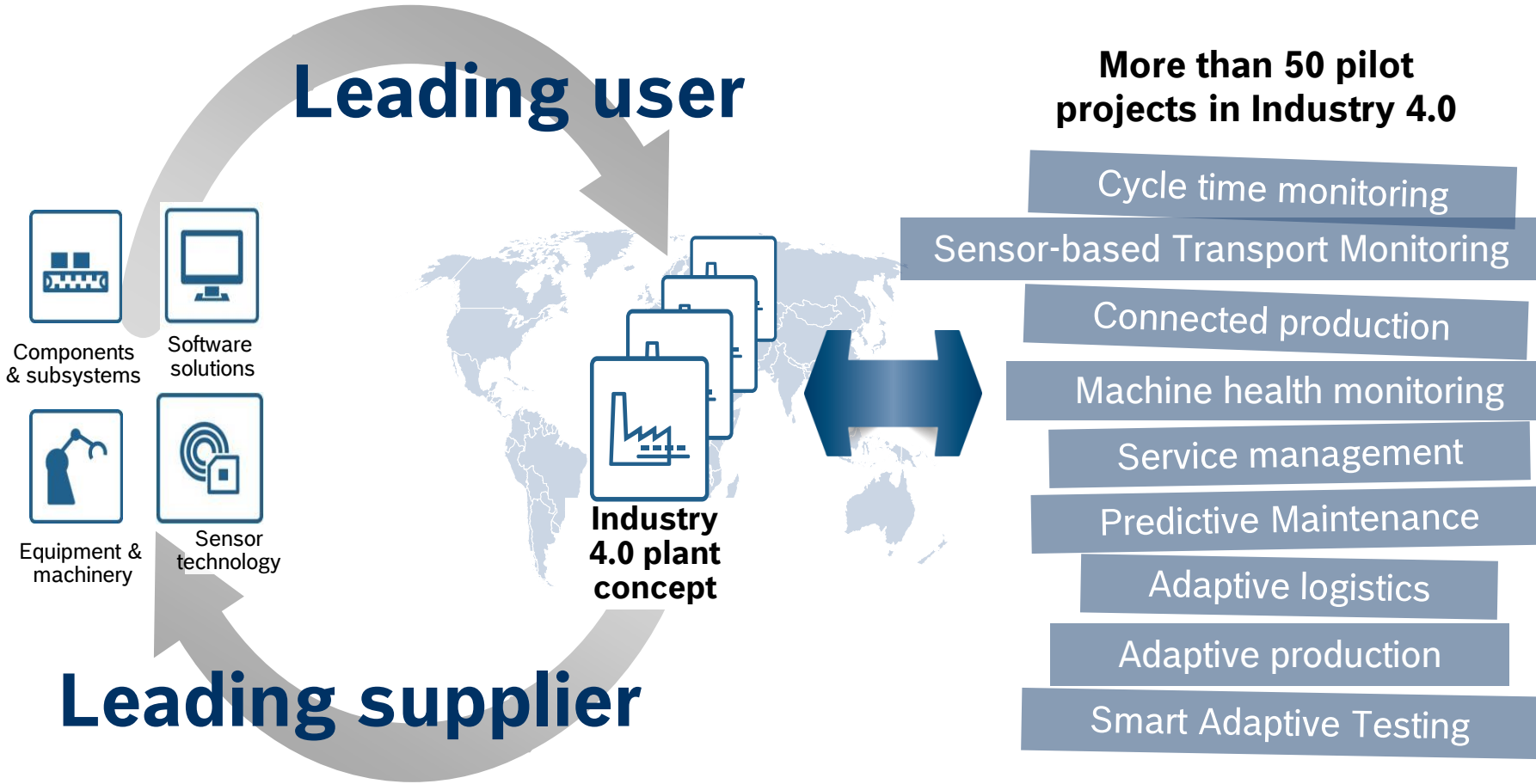
The IoT in Manufacturing: Industry 4.0



Our solutions for higher competitiveness

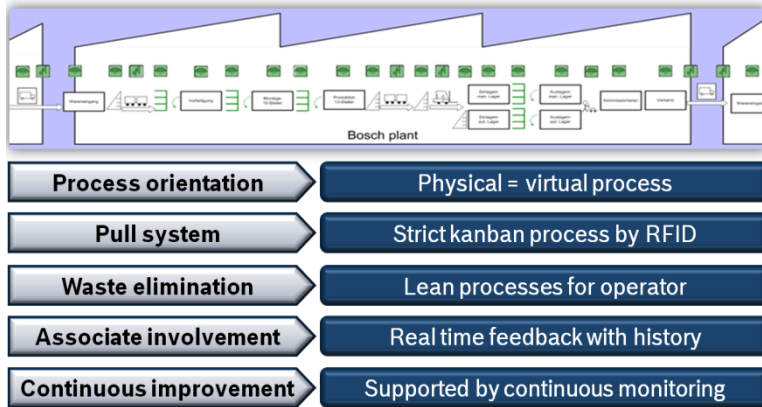


Bosch's dual strategy towards Industry 4.0



Industry 4.0 example: RFID creates transparency

RFID within Bosch Production System



Use case

- Logistic based on a consequent application of RFID throughout the entire value stream

4.0 aspects

- Distinct identification of products including their “Internet of things” participation
- Create product memory for e.g. quality data
- Decentralized self control (e.g. automatic Kanban-Principles; Link to MES)
- Automatic order processing throughout the entire value stream (closed loop from supplier up to customer)

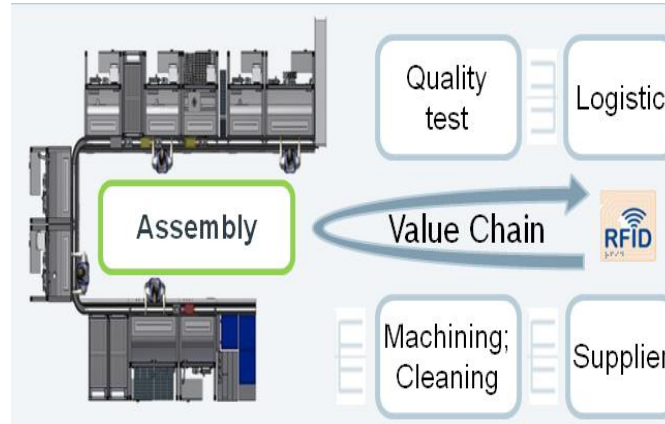
Exemplary results

- Simplified management of variants (Poka-Yoke „inherent to the system“)
- Improvement in process efficiency **+10%**
- Transparency in Real time; thereby reduction of stocks **-30%**

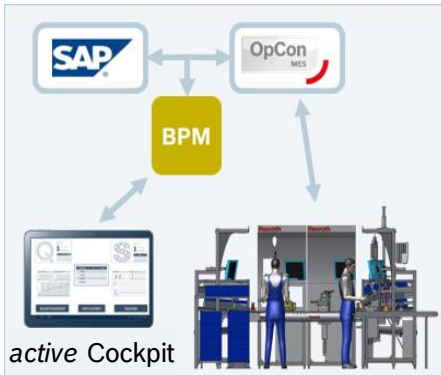
Homburg Plant 2: I4.0 assembly line for hydraulic valves



Rexroth
Bosch Group
Hydraulic valves
100.000 p/a
2.200 parts



- Unique product identification by RFID, coupling with work plan, product informs flexible line about process steps
- Replaceable autonomous stations, update of virtual image by work plan configuration
- Automatic ergonomic adjustment of stations/machines to operator
- Line and product status, stock data in MES/ERP; real-time reporting and actions by *active Cockpit*

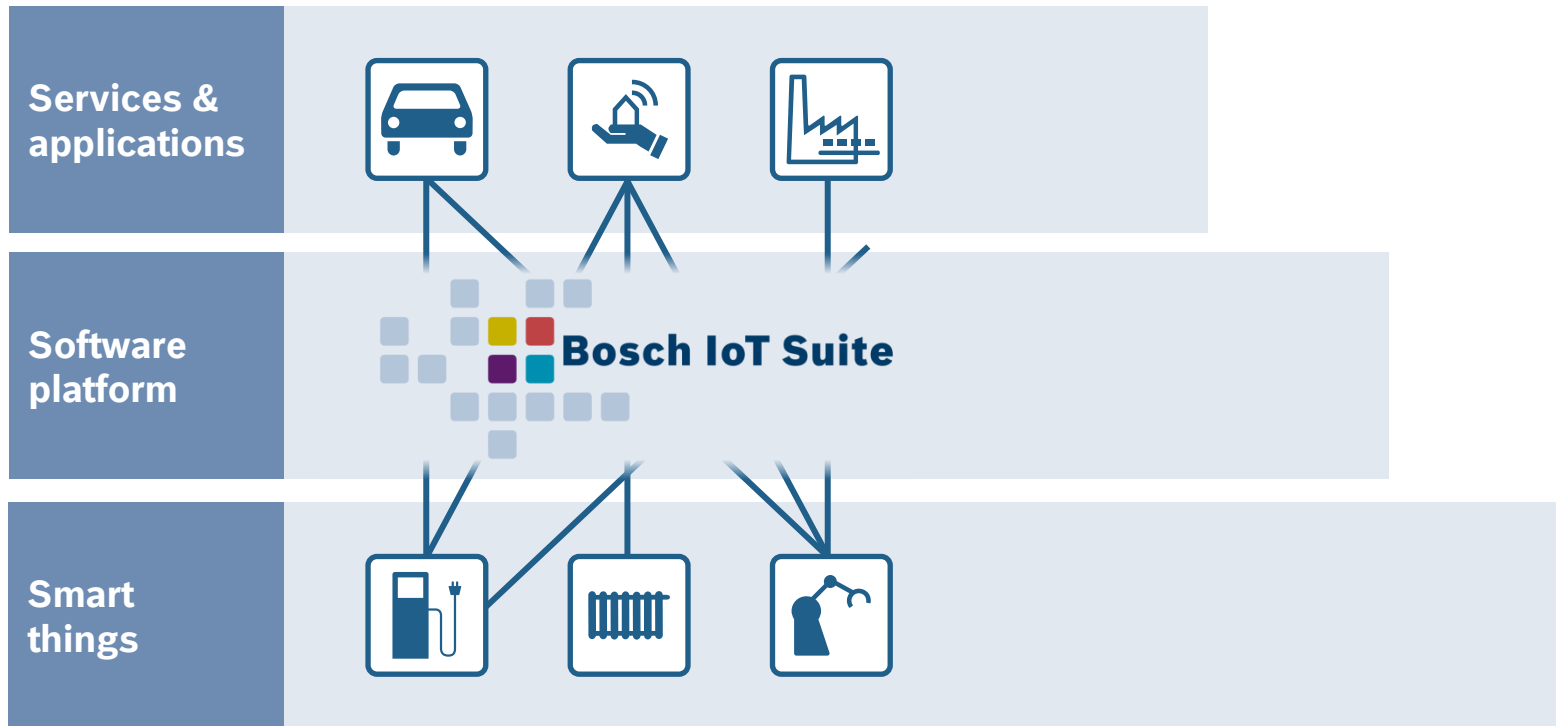


Key data	Actual	Pilot Line
Product variants	3-10 per line	~ 25 + new types
Assembly lines	6	1
Set-up [min]	5-30	~ 0
Stock [days]	2	< 1

Adaptive assembly line to manage high product variance

The Three Layers of the IoT

→ A software platform converts information provided by smart things into services.



Bosch Software Innovations and ProSyst



Palo Alto

- Software & systems services for the Internet of Things
- Broad experience from embedded electronics to complex IT systems
- 730 associates worldwide, strongly growing



Connected Industry



Connected Mobility



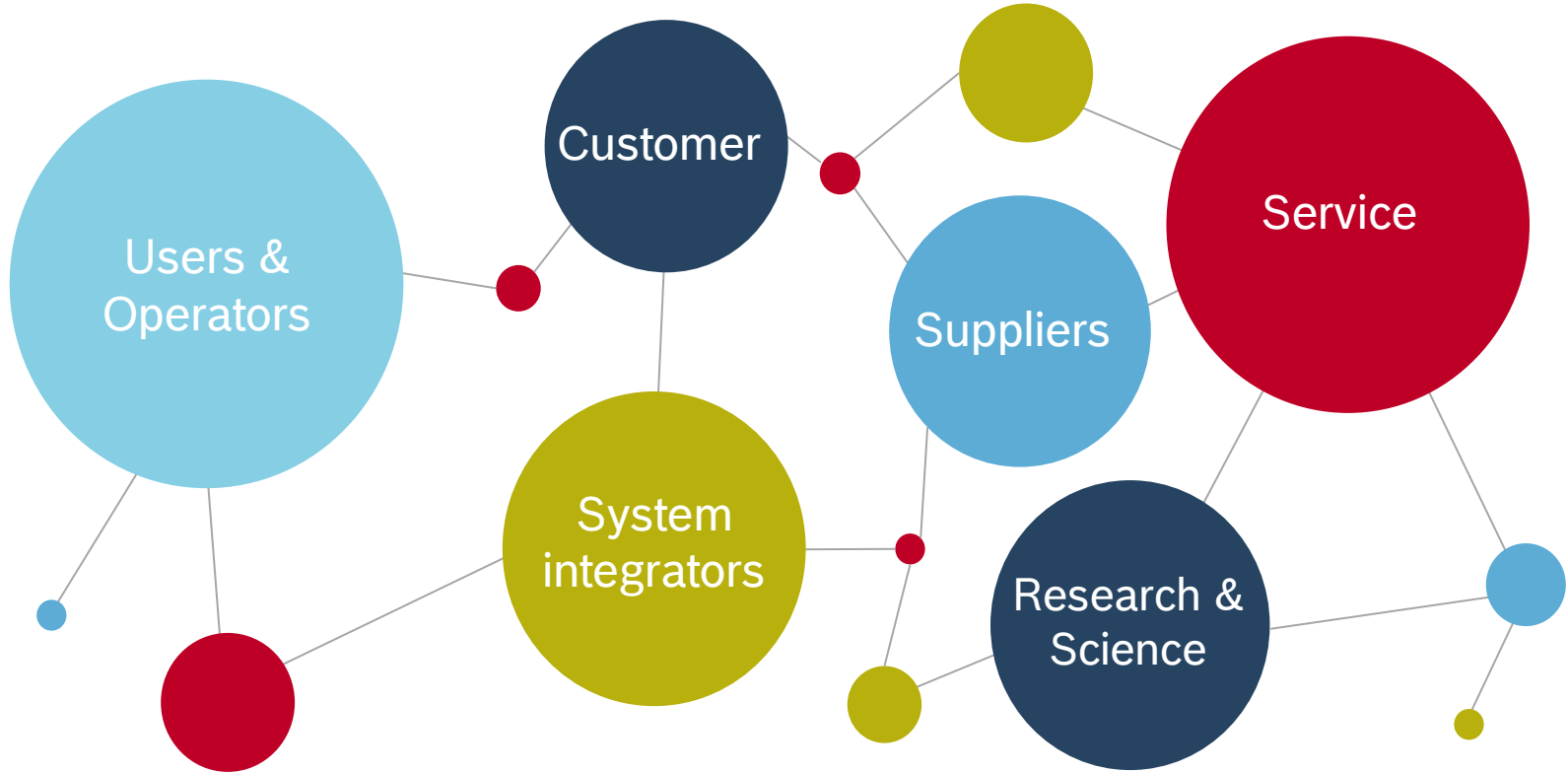
Connected Energy



Connected Home & Building



Connected world: nobody can do it alone



- “Eco-Systems” of business partners
- Strong involvement of users

The Internet of Things


Our Partners (examples)

Strategic Alliances						
	Global					
Solution Partners	Americas		EMEA		APAC	
Technology Partners						

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