aric

INTRODUCING

Artificial Intelligence Center Hamburg (ARIC) e.V.

„Innovation Management in COVID TIMES!"

@Alois Krtil/CEO ARIC

27.05.2021

#_Background_Infos

**ARTIFICIAL INTELLIGENCE CENTER HAMBURG (ARIC)**
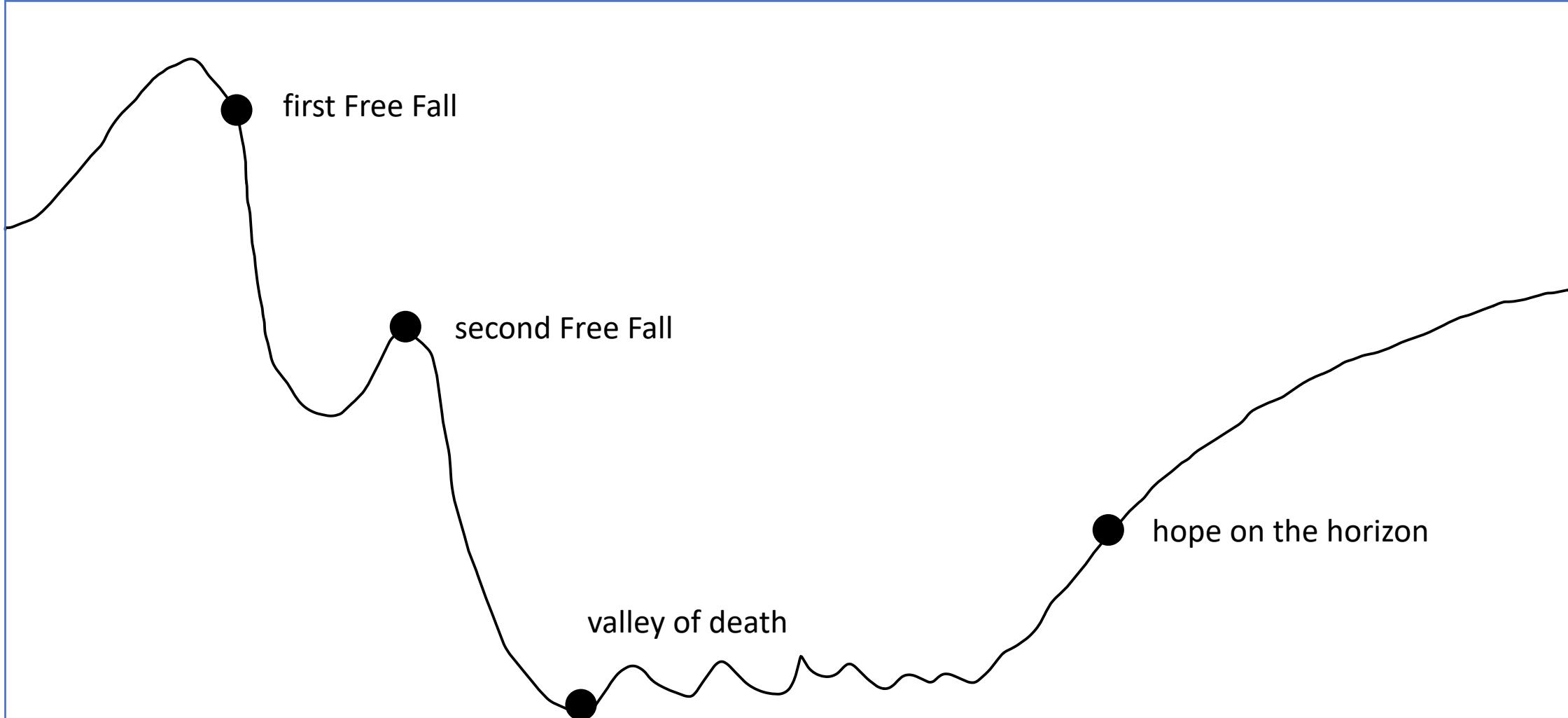
- Hamburg's R&D center and platform for Artificial Intelligence
- positioned at the interface between economy and science
- Pooling of AI resources in the area of Hamburg → easy access for all partners
- AI think tank for disruptive business model- and service innovations beyond day-to-day business

#_Background_Infos

INNOVATION MANAGER ROUND TABLE HAMBURG
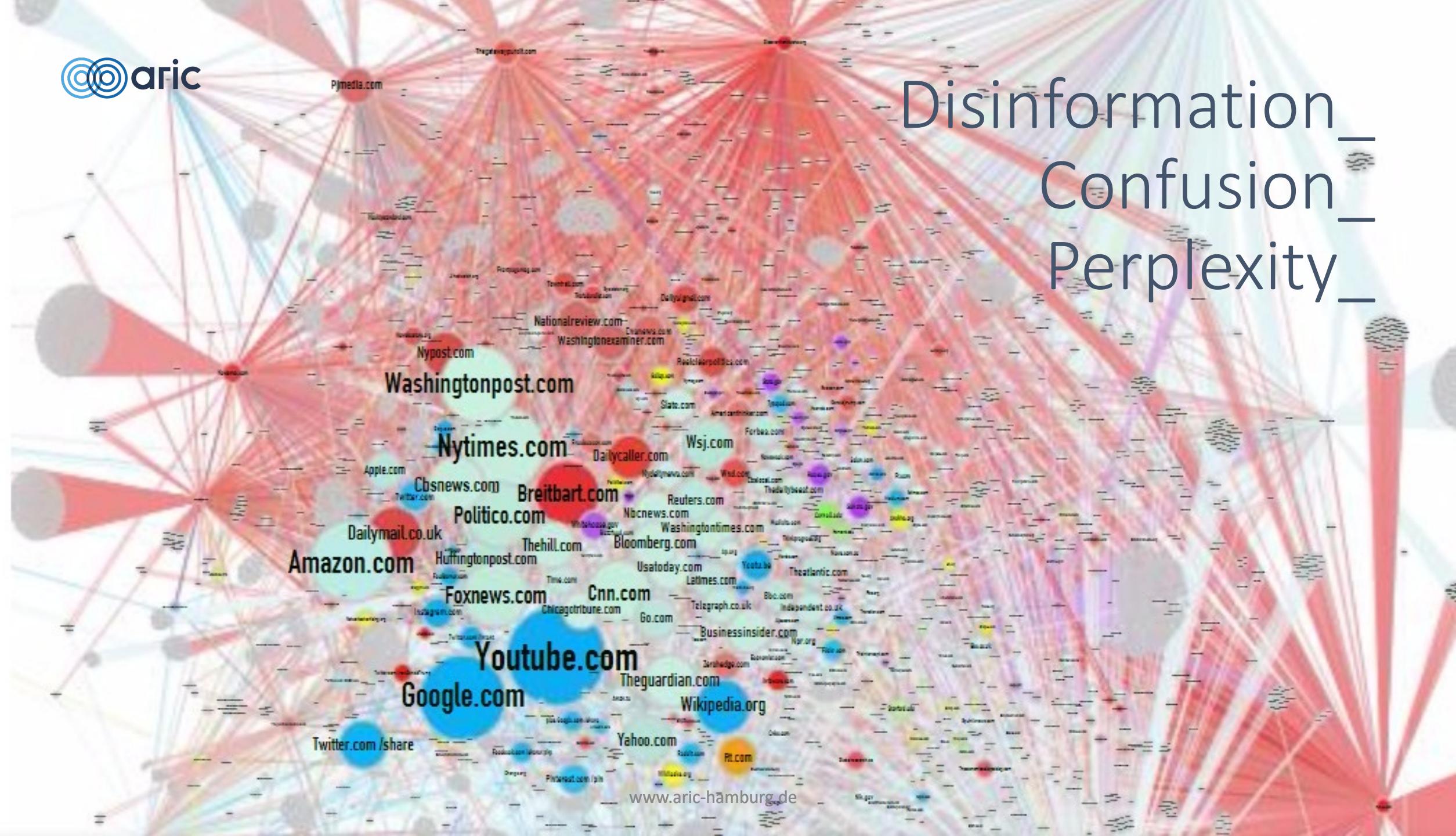
- Innovation Manager Round Table Hamburg was founded in 2017
- interdisciplinary approach: cross cluster and cross discipline
- today more than 120 companies (Midcaps, Corporates, Institutions): Airbus, Lufthansa, Beiersdorf, Deloitte, Siemens, IBM, Asklepios, ARIC, Dassault, OTTO, Hermes, Allianz, Comdirect, DataPort, VW, …
- Innovation Manager only
- exchange of good practices, know-how, use cases etc.

1_Innovation Management in Covid Times!?

first Free Fall

second Free Fall

hope on the horizon

valley of death

Disinformation_
Confusion_
Perplexity_

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Severe Fear_
Frozen Budgets_
Frozen Processes_

Predictions_
Risk Management_
Strategic Foresight_
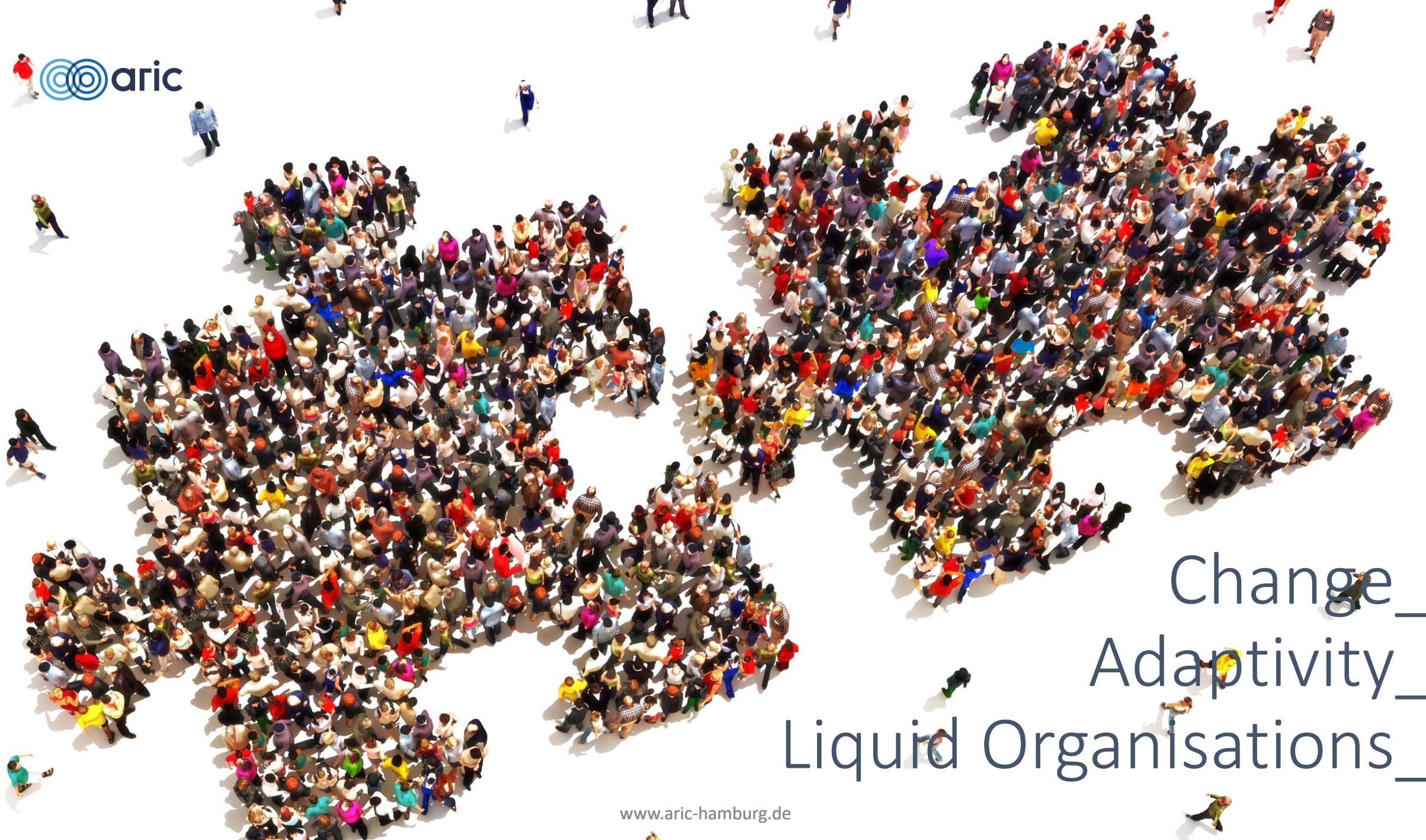
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Collaboration_
Joint Innovation_
Innovation Alliances_

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Change_
Adaptivity_
Liquid Organisations_

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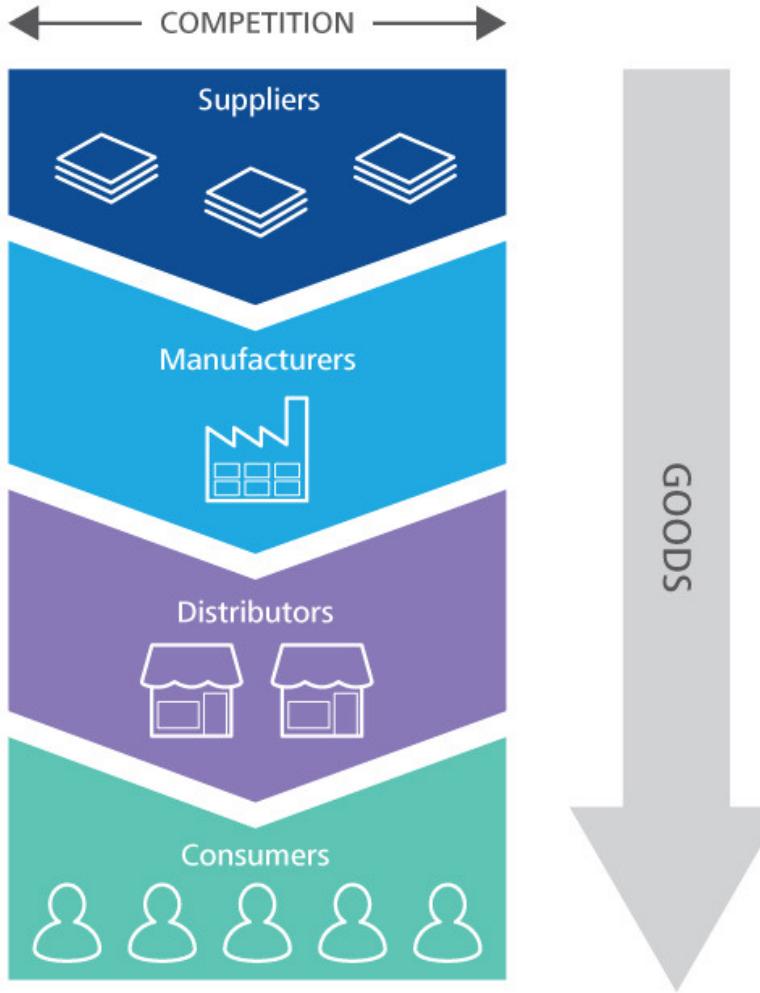
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Change_
Adaptivity_
Liquid Organisations_
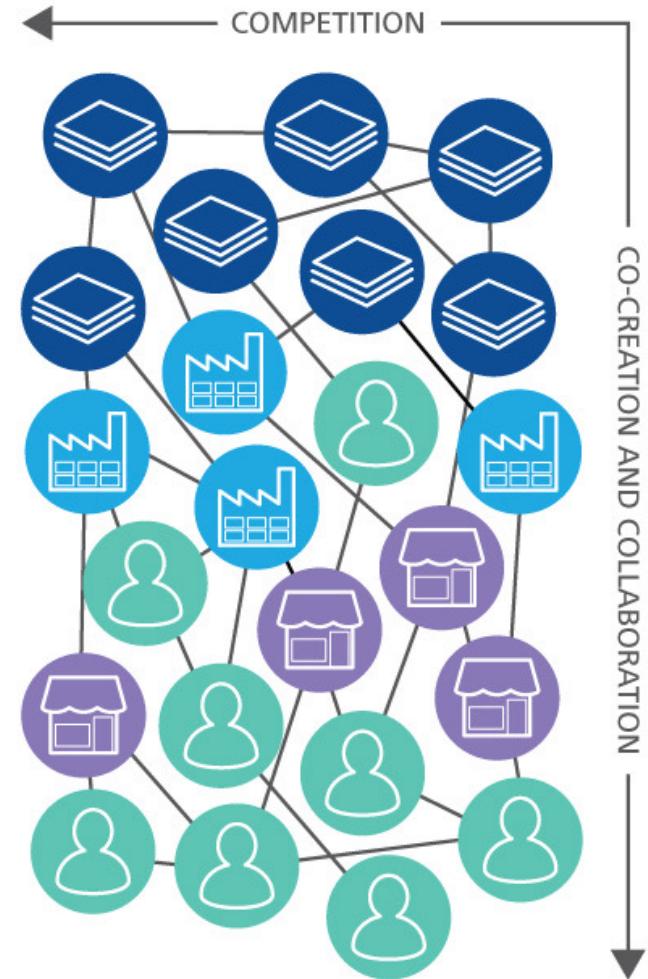
2_Strategic Measures

#1
The End of Linearity
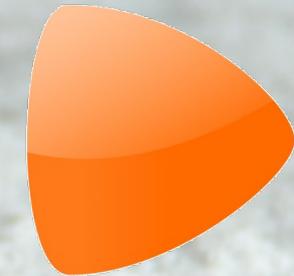

Linear supply chains are evolving into…

complex, dynamic, and connected value webs

COMPETITION

COMPETITION

Suppliers

Manufacturers

Distributors

Consumers

GOODS

CO-CREATION AND COLLABORATION

Value is based on the production of goods and services

Value is based on knowledge exchange that drives proactive production of goods and services
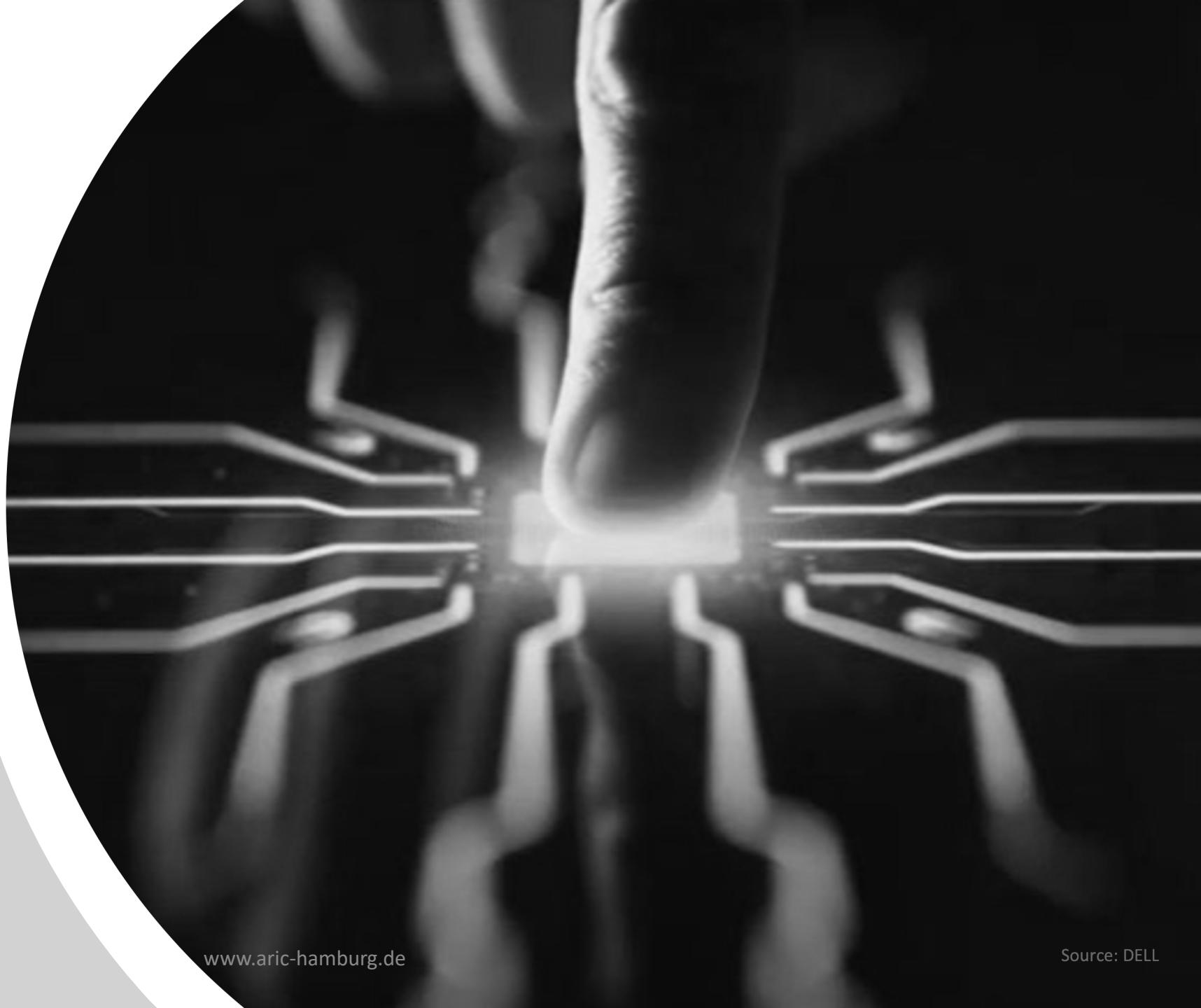
Source: Deloitte
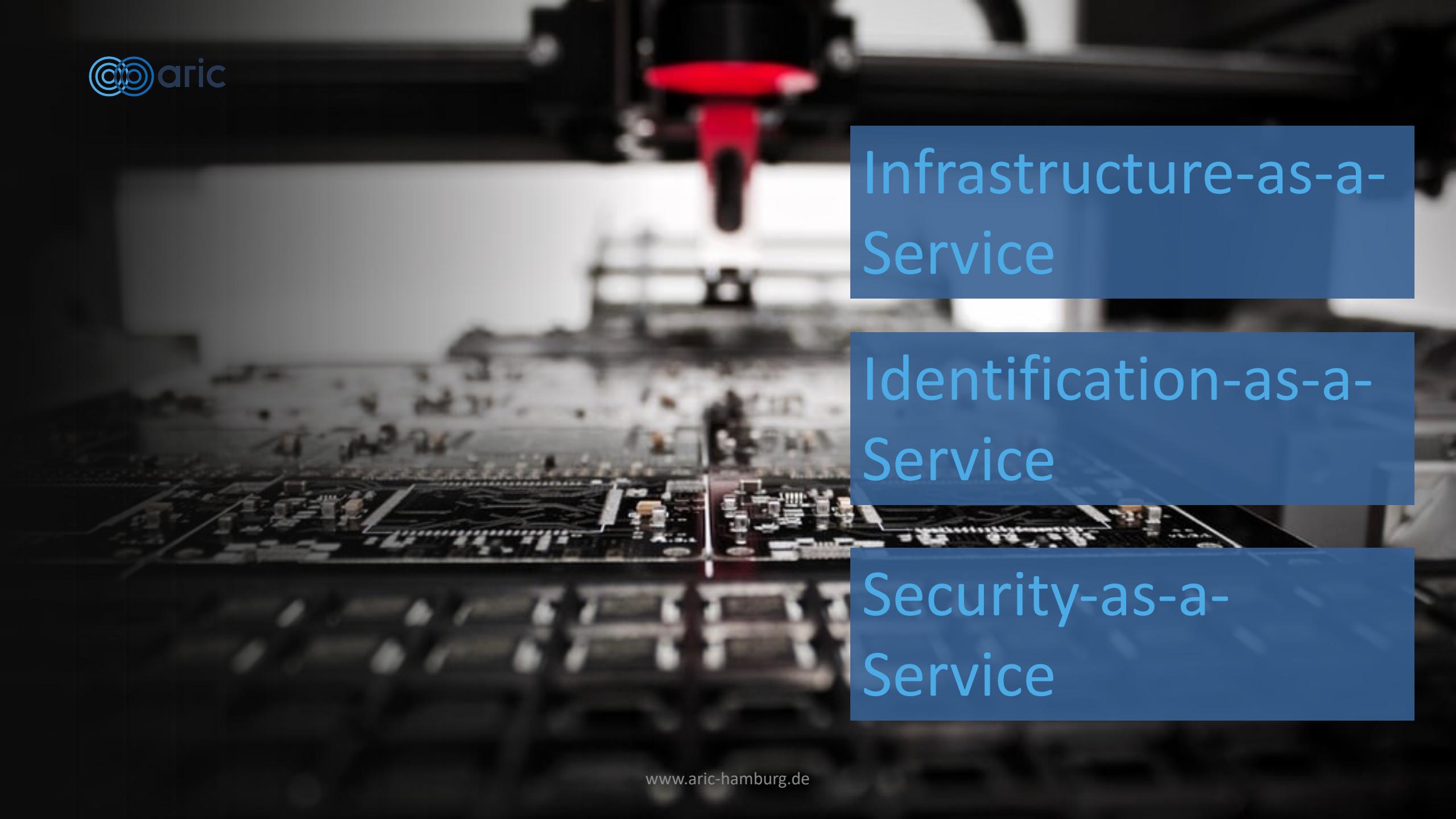
Poster Childs of horizontal and vertical disruption of supply chains and business models

#2
Everything
-as-a-
Service

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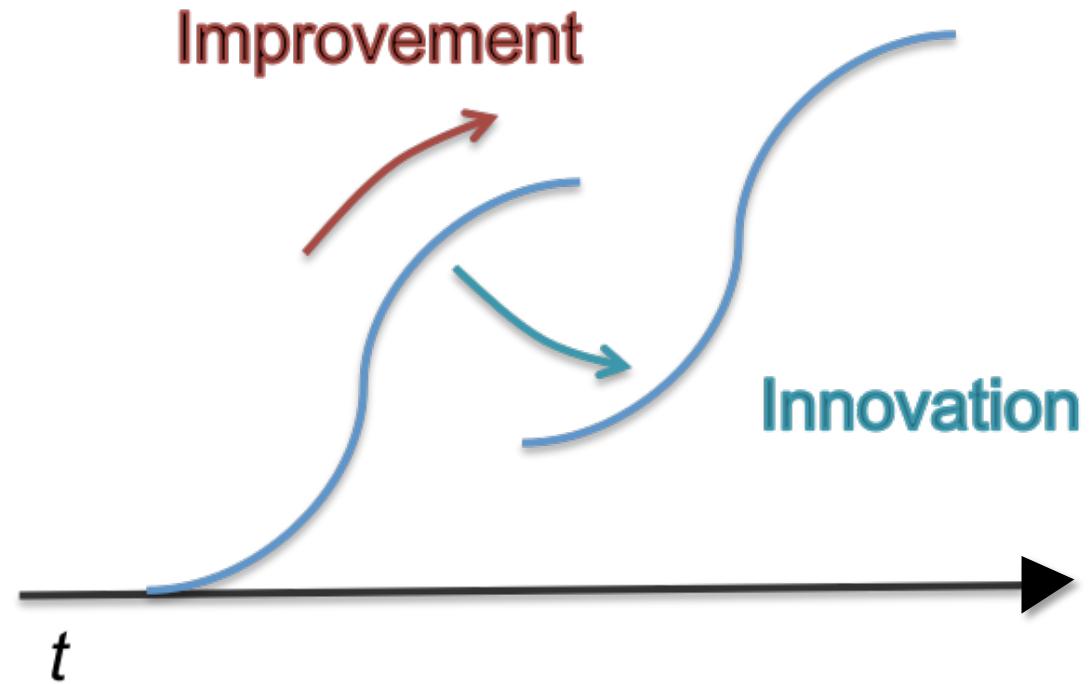
Source: DELL

Infrastructure-as-a-Service

Identification-as-a-Service

Security-as-a-Service

#3
Next
Dimension

Improvement

Innovation

t

„Jump to the next Curve"
The Art of Innovation –
by Guy Kawasaki

Ubiquitous Computing

2045
0,002 US $

Source: Deloitte

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Lab-on-Chip Technology

Biometric and Polymorphic Security

Enhanced Computation and Simulation Models

Next level of distributed Protocols & Services

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Source: Quantum

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Heureka!

„it's impracticable to holt the exponential advancement of technology" – Ben Goertzel

Thank You!

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Q&A?

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