

# How to Digitalise a Logistics Sector?

August Tillo

Via 3L Freight OÜ

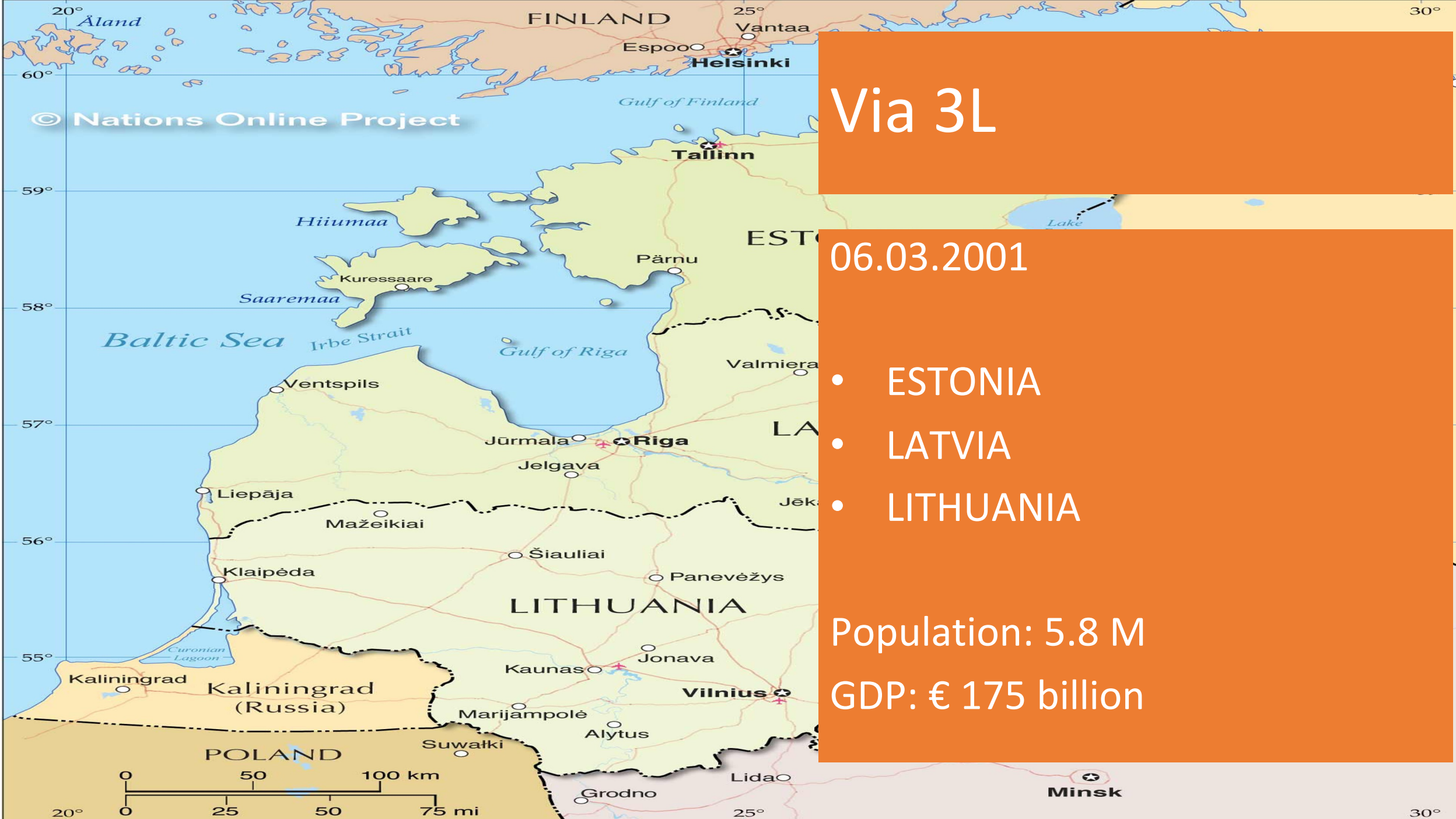
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Via 3L

06.03.2001

- ESTONIA
- LATVIA
- LITHUANIA

Population: 5.8 M  
GDP: € 175 billion

# Via 3L

Via 3L is one of the largest companies in Baltic region focusing on contract logistics and international transportation services.

Group employs over 500 people

Operates over 73 000 sqm modern warehouse facilities

- Ambient
- Chilled
- Frozen





# Via 3L

Our international transport team covers

- Road
- Air & Sea
- Multimodal
- Railway from/to Asia

200+ trailers

- Tilt
- Temperature controlled

Mainly in Scandinavia and continental Europe.

# Challenge

500+ customers from different sectors

Wide variation of client's demands

Using different:

- Platforms
- Interfaces
- Tools

They need different info in different way



# Transport Management System

Our main tool is (TMS)

High modularity

Perfect customer service

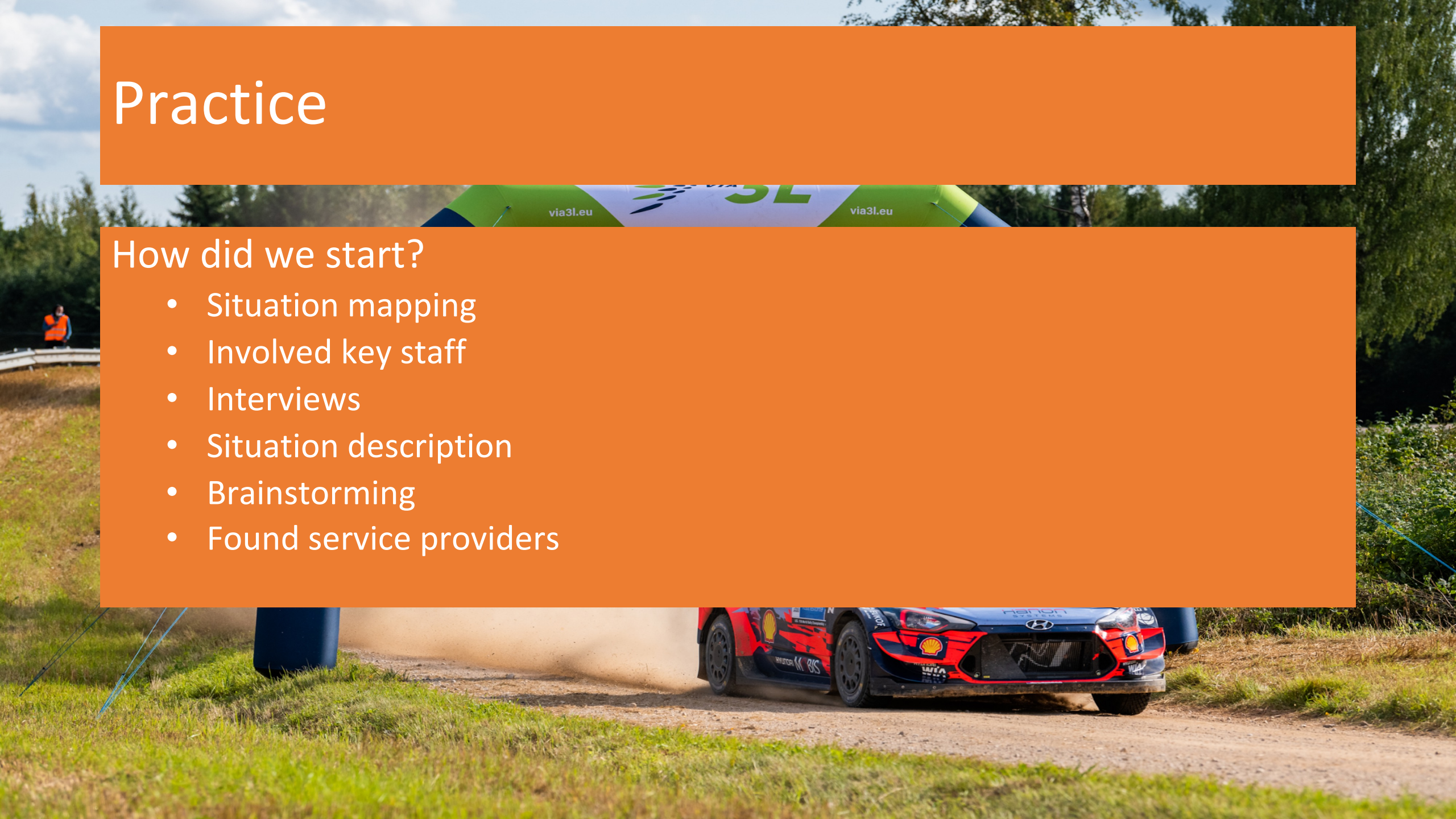




# Practice

## How did we start?

- Situation mapping
- Involved key staff
- Interviews
- Situation description
- Brainstorming
- Found service providers





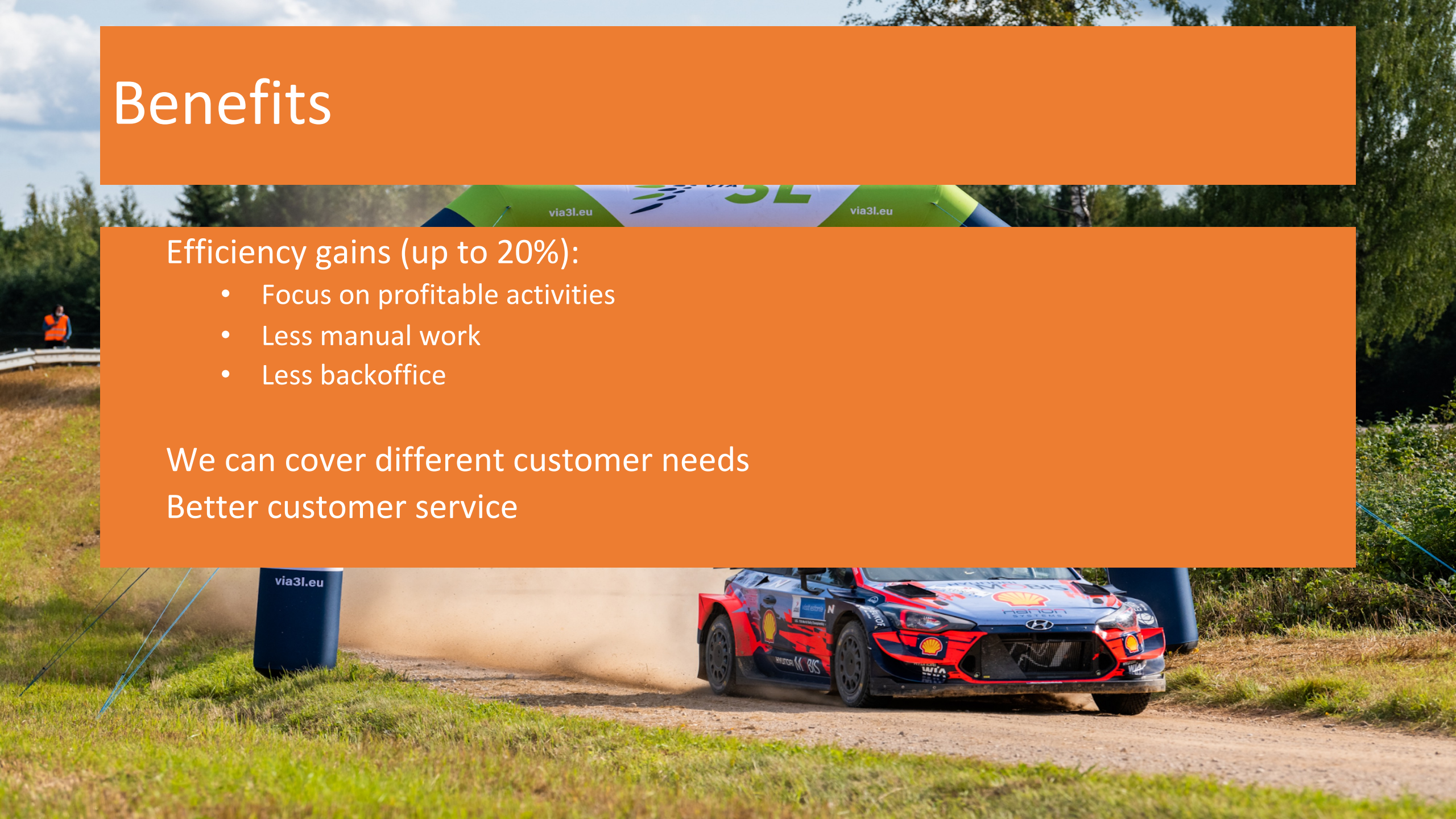
# Benefits

Efficiency gains (up to 20%):

- Focus on profitable activities
- Less manual work
- Less backoffice

We can cover different customer needs

Better customer service





# Summary

We care about the customer

We keep up with the times

Operating outdated software is difficult and expensive

It is more efficient to develop new software





# Thank You!

[august@via3l.eu](mailto:august@via3l.eu)

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